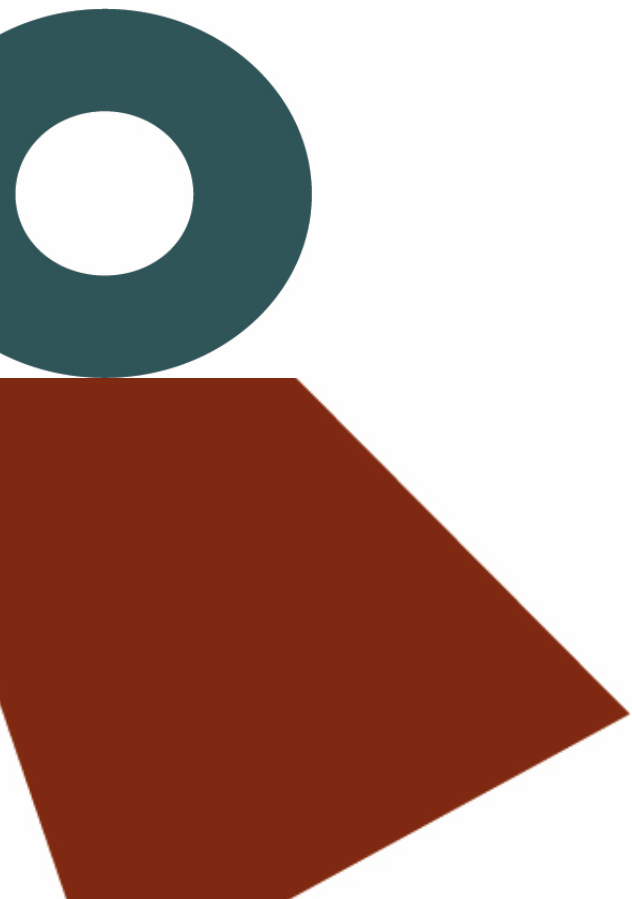


SOUTH SIDE FESTIVAL



FRANKSTON

5 – 14 May 2023

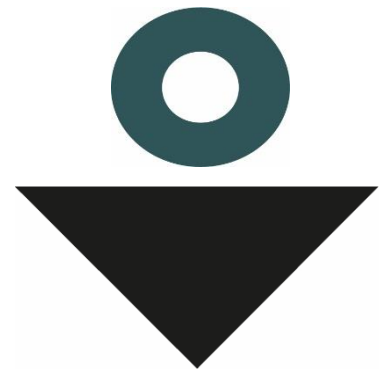


**Expression of Interest
Guidelines**

Category:

Artist Commissions





EOI SUBMISSION GUIDELINES: Artist Commissions

Frankston City Council (FCC) is seeking expressions of interest from creatives for artistic works to be presented within the South Side Festival (SSF) period. We encourage creatives across all artistic mediums, platforms and career stages to apply, there are no creative restraints or parameters so let your imagination run wild!

2023 will be the second year of this dynamic series of events and we are so excited to start programming it.

Overview

Over nine days the inaugural 2022 South Side Festival came to life with fantastical experiences and featured close to 130 artists in over 30 performances/events in venues across Frankston. Now it's time to start planning for 2023.

South Side Festival 2023 dates: Friday 5 May to Sunday 14 May, 2023

Frankston City Council Funding amount for this EOI category: \$5,000.00 AUD

There will be four successful applicants receiving the full funding amount of \$5,000.00AUD each. Funding will be provided in two stages (50% on signing of the agreement and 50% post-delivery of the project/event and acquittal).

The EOIs are assessed and selected by a council appointed sub-committee of the Frankston Arts Advisory Committee.

Key festival objectives

- showcase and connect local creatives, artists and businesses
- demonstrate artistic integrity, uniqueness and innovation in creative output
- accessibility and inclusion
- foster cultural tourism and attract visitors from outside the municipality
- empower and develop the communities capacity to deliver their own content and contribute to the South Side Festival program
- generate regional and state media coverage that attracts broad audiences
- increases the value, perception and pride of Frankston City



Artist Commissions Key Selection Criteria

- Project overview: Please provide a clear description of your project and outcome and how it aligns with the festival objectives and offers a new and exciting artistic vision.
- Questions you will be asked in your application:
 - 1) Will your project culminate in an event, series of events, performance, exhibition, installation or other?
 - 2) Will your outcome be free or ticketed?
 - 3) Is your project a new work and if not, how will it be made unique and innovative for SSF?
- Project budget: Please ensure your budget includes all of the project costs (including but not limited to artist fees, costumes, materials, production, specialty equipment hire, in kind support, additional funding if applicable etc). The \$5,000 funding provided by FCC is the total financial contribution FCC will make to the project/event.
- Project viability: This will be based on your support materials, budget and CVs to determine the capacity and expertise to deliver the proposed project.
- Program/venue placement of the artistic commissions will be at the discretion of SSF.
- Please indicate any crucial production or venue elements and if they are covered in your budget. If you have a specific venue in mind (or confirmed), specific times of day/dates, please outline.

NOTE: Please keep your responses clear, succinct and intentional. What will really provide the panel with the best understanding of your project and outcome?

The successful applicants must also agree to the following conditions:

- Project outcomes must take place within the SSF dates and within the FCC municipality
- Applicants must have Public Liability insurance to the value of \$20million, listing Frankston City Council as an interested party
- Provide a COVID Safe plan, if required
- Complete and adhere to the terms in the SSF contract provided
- Submit a funding acquittal

Frankston City Council will provide the following:

- Marketing and publicity of the successful project/event through FCC's existing platforms and joint publications when the wider event is mentioned.
- Marketing and social media guidelines for cohesion across SSF branding (the organiser/artist will also be expected to promote their work).
- Production consultations
- Production/install support (negotiated with the successful applicants)



Key dates

25 July 2022: EOIs open

22 August 2022: EOIs close

Successful applicants will be notified by mid October 2022.

How to apply

To submit your EOI please [click here](#)

Queries

Please direct all queries to:
Heidi Irvine, Head of Programming, via email only:

Heidi.Irvine@frankston.vic.gov.au

If you need the assistance of an interpreter, please phone 131 450.

